

# Jeremy Dawes - Web Page Designer

A Herald Advertising Feature

## Range of skills offered

PROVIDING quality website design at competitive prices is the primary aim of web designer Jeremy Dawes.

In addition to designing sites, he also offers:

- Image and graphics manipulation, incorporating customised graphics, photography and editing techniques to provide an individual look for website pictures.

- Web promotion, which includes internet directory placement and targeted marketing and advertising.

- Web programming, with features including message boards, link systems and databases.

- Web hosting, with packages available for competitive prices.

- Computing and networks, with advice and services including set-up, configuration, training, upgrades and troubleshooting.



**COMPUTER WHIZ:** Jeremy Dawes has set up his own one-man business in the past few months to meet the increasing demand for his services.

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# Career takes off

By JUDY HUSTON

AT the age of just 21, Jeremy Dawes is reaching unexpected heights in the business world.

So much so, in fact, that he has put his aviation studies on hold while he builds a career designing and constructing websites for his fast-growing list of clients.

A computer-wise jack of all trades, he offers a variety of services, 'from helping people with email to putting computers together'.

But his primary role is as a web page designer, an activity that has seen him setting up his own one-man business in the past few months to meet the increasing demand for his services.

'It has progressed in leaps and bounds,' he said.

'It has surprised myself, and my parents too. It's been quite amazing.'

Working from both his parents' home at Fassifern, and from Sydney where he is employed in the information technology industry, Jeremy has established his service as a growing concern in just the past six months.

'I've been playing around with computers for the past eight years, and started designing web pages three or four years ago,' he said.

'At first it was like a hobby, then I was approached by a friend who runs a business to do a website. From there, I found there was a demand, and I've completed about 15, with prices ranging from about \$50 to \$1000, depending on what the client wants.'

Jeremy's clients are mainly owners of small to medium businesses, mostly in the Hunter Region but also based as far away as Sydney and Brisbane.

As well as designing and building the websites, he can maintain and update them if and when required.

'It's becoming almost a requirement these days for businesses to have websites, but a lot of people don't have the skills, or the time or the equipment to do it for themselves.'

While he works towards making his business self-supporting, Jeremy is putting on hold the Bachelor of Science (Aviation) degree of which he has completed one year at the University of Newcastle. He will, however, continue to work towards obtaining his private pilot's licence.

'That's a personal ambition, but I want to see web design become my primary focus as a career goal.'

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# JEREMY DAWES WEB DESIGNER

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